

**BOONSBORO ECONOMIC DEVELOPMENT COMMISSION
MEETING MINUTES
OCTOBER 25, 2016**

The Boonsboro Economic Development Commission met on October 26, 2016 at the Kauffman Annex. In attendance: Vice-chairman George Messner, Secretary Vickie Messner, Carol Blessing, Jennifer Guenther, Terri Packard, Bruce Wilder, Council Liaison Cindy Kauffman, Town manager Megan Clark, Mayor Howard Long, and guest Peter Perini.

The meeting was called to order at 9:15 AM.

The commission acknowledged the resignation of Chairman Richard Keesecker effective September 30, 2016. George Messner will assume the chairman position until his term of renewal in April 2018.

Public Comments

Peter Perini invited members of the commission to attend the next meeting of the Community Coalition of Washington County (date TBA). The Coalition consists of eight county organizations whose purpose is to prioritize needs within the community. Monies gathered through membership fees pays for a lobbyist to address issues to the Maryland General Assembly. He believes input from the Boonsboro community would be beneficial.

The EDC has adopted a policy for Public Comments. *A speaker will be allowed three (3) minutes to make a public comment. Cumulative time for public comments will be ten (10) minutes. A person wishing to make a presentation shall notify the EDC chairman in writing two weeks before the next bimonthly meeting. The presentation may last no longer than ten (10) minutes.* Motion to adopt his policy: C. Blessing, Second: J. Guenther. Motion carried.

The Minutes from the August 24, 2016 meeting were approved as written. Motion to accept: B. Wider, Second: C. Blessing. Motion carried.

The next **Networking Breakfast** is scheduled for Friday, November 18, 2016@7:30 AM at Vesta. Notification of the event is November 8th, RSVP date November 15th. Jennifer Ross, head librarian of the Boonsboro Free Library, will be the guest speaker. Future speakers include Mayor Howard Long, Mary Ironside (DNR), and Dr. Ken Film (South Mountain Dentistry).

Old Business

It was suggested the 225th Anniversary Committee may be interested in providing the **tote bags**. Information pertaining to future **rack cards** will be sent to Cindy Kauffman and Carol Blessing. A request was made to use Boonsboro Businesses instead of Downtown Businesses throughout the rack card events. The events on the rack card will be used in a quarter page ad in the Herald-Mail holiday edition. A LoveYourLocal **logo** was submitted for approval. Motion to accept logo: J. Guenther, Second: C. Blessing. Motion carried. It was decided to order 50 decals (\$175) and 300 balloons (\$176) featuring the logo for First Saturday and Buy Local events. Motion to approve purchase: T. Packard, Second: B. Wilder. Motion carried.

J. Guenther reported 17 businesses have agreed to participate in the **First Saturday Specials**. She indicated by accessing the LoveYourLocal link through the Town website one can also link into Holiday In Boonsboro and Flat Frosties information.

The **mugs** commemorating the 225th anniversary of Boonsboro are now available at Turn the Page Bookstore, Josie's on Main, Gifts Inn Boonsboro, and Olde Homestead.

The Historic Sites/Walking Tour brochure has been completed and can be obtained at most businesses, museums, and places of interest.

M. Clark reported the Farmers Market committee will be meeting in November.

New Business

The **budget** for July 1 to October 31, 2016 was reviewed. More business brochures need to be ordered. The sale of ads fund contains enough money for reorder. A recommendation was made to also order the magnetic calendars for 2017. C. Kauffman will contact designer Dan Murphy for numbers/price information.

After attending the **MML** Fall Conference, Mayor Long suggested contacting MML Magazine to contribute an article featuring the 225th Town Anniversary. V. Messner will make necessary contact. Creating a New Resident Information packet was tabled until the December meeting.

M. Clark reported **new business** activity: Domino's Pizza (beside Antietam Spirits) expected to open at the first of the year, and AC&T to open new building next week. The old building will be demolished soon and the gas pumps are expected to be closed for 2-3 months for restructuring.

C. Blessing indicated for the **PopUp Shops** to be more successful better signage will be needed. Shops will be open at the Hospice Community Life Center during Holiday in Boonsboro on December 3rd. She announced these shops will be open twice a year (Spring and Christmas).

Motion to adjourn: T. Packard, Second: J. Guenther. Motion carried. Adjournment: 10:35 AM.

Because of the holidays the **next meeting is scheduled for Wednesday, December 14, 2016.**

Upcoming Events

10/31 Halloween Trick or Treat 6-8 PM

11/03 First Saturday Specials

11/17 Girls Night Out 6-8 PM

11/19 JFK 50 Mile Race Day pancake breakfast 4-1:30 AM@ Mt. Nebo Church

11/26 Small Business Saturday

12/02 Flat Frosty scavenger hunt

12/02 Olde Tyme Christmas Tree Lighting w/Santa 6:30 PM

12/03 Holiday in Boonsboro/First Saturday Boonsboro Businesses 10AM-4PM

12/03 Preview National Road Museum concept- Open House 10AM-2PM

SEE HOLIDAY IN BOONSBORO RACK CARD FOR EVENTS, DATES AND TIMES

Submitted:

Vickie Messner,
Secretary