

**BOONSBORO ECONOMIC DEVELOPMENT COMMISSION
MEETING MINUTES
OCTOBER 25, 2017**

The Boonsboro Economic Development Commission met on October 25, 2017 at the Kauffman Annex. In attendance: Chairman George Messner, Secretary Vickie Messner, Carol Blessing, Kristin Bowl, Jennifer Guenther, Terri Packard, and Bruce Wilder.

The meeting was called to order at 9:10 AM.

The minutes from the August 23, 2017 meeting were approved as written. Motion to accept: T. Packard, Second: C. Blessing. Motion carried.

The next **Networking Breakfast** is scheduled for November 17, 2017 @7:30 AM at Vesta. Notification of the meeting will be sent by November 8th, RSVP date November 14th. Guest speaker is Mary Helen Dennis, owner of My Confidant, Inc.

Old Business

A discussion was held as to how to attract Boonsboro citizens to shop locally.

The **Fall/Winter rack cards** have been distributed through utility bills and at local businesses. The rack card design will be used in a quarter- page ad in the Herald-Mail holiday edition (November 15).

225 Anniversary- The Heck Brothers play and the 2.25 Mile Run were very successful. K. Bowl announced many items were scanned at the Pass It On event on October 15. She also has several interviews scheduled before the end of the year. She will appear on Bernadette Wagner's TV show in December to explain the program and encourage more participation. The final 225 Anniversary event will be a walking tour open house of Boonsboro's historic churches. It will be held Sunday, December 17 from 3-5 PM.

MML- Because of a scheduling conflict, George and Vickie Messner will not be able to manage the Main Street booth at the convention this year.

The kiosk and map should be installed by the end of the month.

C. Blessing reported vendor application are being received for the **PopUp shops** on December 2. Shops will be open at the Hospice Community Center from 10-4.

Letters of support for the **Cultural Trail** have been sent from the Mayor and Council.

Dan Spedden will address the Mayor and Council about the **USA Cycling Amateur Road Championship** at the October 30 Council workshop.

New Business

Membership Jennifer Guenther declined to renew her three- year term on the commission. Interested persons can apply from Town website.

J. Guenther indicated **Flat Frosties** will once again be part of the Holiday in Boonsboro celebration. Snowmen should be in her possession by November 28.

Off-street parking- Different options and potential locations were discussed. Local businesses should be approached to get other solutions.

Next meeting: Wednesday, December 20, 2017

Motion to adjourn: K. Bowl, Second: B. Wilder. Motion carried. Adjournment: 10:15 AM

Submitted:

Vickie Messner, Sec.