

**Economic Development Commission (EDC)**  
**Meeting Minutes**  
**Wednesday, October 27<sup>th</sup>, 2021 @ 9:00 am**

**Present:** Mayor Howard Long, Chairwoman Terri Packard, Natoma Vargason, Dana Healy, Tyler Hornbecker, Ron Humbel, Diana Palmer, Marie Oyster and Town Manager, Paul Mantello

The Meeting was called to order at 9:15 am by Chairwoman, Terri Packard

Roll Call and Introductions took place.

**Minutes** of the August 25<sup>th</sup> meeting were reviewed. Motion by Ron Humbel to approve, 2<sup>nd</sup> motion received; minutes approved.

**Treasurer's Report:** Reported Balance of \$21,192.69 – there were outstanding expenses from Boonefest; such as Port-a-John for approximately \$900. Vargason motions to approve; second by Palmer; motion passed.

**Presentation** – Stoney Creek Farm – Brandon Green: Brandon gave the complete update on his project for Stoney Creek Farm. There will be 20 Full-time Hospitality Jobs, 20 Overnight Suites, they will be growing grapes too. Brandon will have a packet online and is looking for support of the EDC. Brandon was requesting a letter of support from the EDC. There will be public hearings as well.

Natoma Vargason motioned to write the letter of support, Diana Palmer seconded the motion and Ron Humbel tabled the motion and suggested we visit the property before writing the letter. The visitation and tour were scheduled for November 4<sup>th</sup> at 9:30 am. The address is 19223 Manor Church Rd, Boonsboro, MD. There was a new motion by Vargason to include a site visit before writing the EDC's letter of support, second by Humbel.

**Boonsboro Small Business Updates -**

Melissa DiMervurio from Curves Ahead – talked about her Career Coaching for Small Businesses  
Stephanie Patterson from SR Studio – talked about her business - Beauty, Bridal, Boudoir – they do Wedding Make-up, Professional Head Shots, Hair, etc.

Sherry's Beauty Salon – Sherry Martin is officially retiring on October 28<sup>th</sup> – New owner of salon is Anne McCullough. Mayor Howard Long will present Sherry with a Proclamation on October 28<sup>th</sup> and he invited the EDC Members to attend if possible.

Tyler Hornbecker with Edward Jones – Ribbon Cutting Tentative Date is 11/27/2021

Dana Healy motioned to organize a SB Committee to meet bi-monthly, second motion by Ron Humbel, approved by all.

**OLD BUSINESS**

- **Downtown Beautification Project:** Met with Kathryn Gratton, Grant Writer, need a sustainable plan. Appalachian Trail Connector, recommendation for more sitting areas around town; need

engineering plan to include with grant request. Natoma to ask Nora Roberts for \$9000 to start project. Mike VanFleet offered his services for design (complimentary). Publish procurement for bids, EDC will review bids and choose.

- **Networking Breakfast Series:** November 18<sup>th</sup> speaker will be Ellen and Sophie from Platinum PR
- **Business Directory:** 2 responses, mock-up print for businesses to view, membership to include AD
- New Resident Brochure is complete
- **Food Truck Festival & South Mountain Jam:** turn out great, more food trucks, more music, lots of ideas, secure trucks now. Ron says we need individual responsibilities. We should get commitments by the end of 2021 and make the deposit non-refundable. Suggested Basketball 3 on 3, Corn Hole Tournament. Partner with the Park Commission to take over music piece of this event. Terri, Ron and Natoma to meet and discuss this event. The date for the next event is 09/04/2022.
- **Boonsboro Editorial Spread:** Vargason stated she is working on this.
- **Boonefest:** Businesses were not helping with promoting their own business. The Puppet Show was well attending, EDC Members promoting this event, Museums were happy.
- **Appalachian Trail Community:** 2-3 people to work on this grant, Terri will start this up again.
- **EDC Shirts:** Terri suggested shirts for the committee, she will communicate through email
- **Love Your Local Banners:** Love Your Local Banners will be up on November 14<sup>th</sup>. Honor Your Veterans up through Veteran's Day. We need to get a Banner Schedule from the Town of Boonsboro.
- **Flat Frosties:** Kelly Rohrer with Girl Scout Troop 15036 – displayed from December 1<sup>st</sup> to January 4<sup>th</sup>
- **Holiday in Boonsboro:** Rohrersville Band, Carolers, Tony in front of Josie's, Photo Booth in front of the Inn, Cookies and Hot Chocolate
- **Miscellaneous Topics:** Boonsboro Chocolate Collection available at Gifts Inn Boonsboro, 10 Year Trilogy at Turn The Page Bookstore

**New Business:** no new business discussed

**Upcoming Events:**

November 27, 2021 – Small Business Saturday

December 3<sup>rd</sup>, 2021 – Olde Tyme Christmas In Shafer Park – 630 pm to 8 pm

December 4<sup>th</sup>, 2021 – Holiday in Boonsboro, 10 am to 4 pm

January 5<sup>th</sup>, 2022 – EDC Committee Meeting (December meeting) – 9 am to 11 am

January 20<sup>th</sup>, 2022 – Networking Breakfast – 730 am to 9 am

February 23<sup>rd</sup>, 2022 – EDC Committee Meeting – 9 am to 11 am