

Economic Development Commission
Meeting Minutes
September 15, 2022

Meeting was called to order at 4:47 pm at Pathfinder's Distillery

Present: Chairwoman Terri Packard, Natoma Vargason, Tiffany Ahalt, Dana Healy, Ron Humbel, Diana Palmer, Marie Oyster, Glorianne Manley, Ray Hanson, Town Clerk-Bryan Wachtel

Secretary's Report: Minutes from the August 24th, 2022 meeting were reviewed. Motion to approve as submitted by Tiffany Ahalt, second by Ron Humbel; approved by all

Treasurer's Report: Ron Humbel presented the Treasurer's Report – Motion to approve was submitted by Marie Oyster, seconded by Diana Palmer; approved by all.

Old Business:

- a. **Grant Opportunities:** Tiffany said that we received a Letter of Intent and were told to make full application. Applying for a feasibility study, downtown signage, bathroom upgrade in National Road Museum, tourism website and app.
- b. **Downtown Beautification Project:** Terri said that we received \$5000 from Nora Roberts Foundation and we can now work on a Masterplan. Kickoff meeting on 09/20/2022 at 10 am with Frederick Seibert. We will meet at Town Hall and will walk around town. This will have to be approved by State Hwy. Tiffany wants to know if we can include signage while doing this.
- c. **Networking Breakfast Series:** the next item will be a social media workshop and we will charge a small fee to participants who are not members of the Boonsboro Town Alliance. Tiffany will work on details and may hold at the library. There is no breakfast on 11/17/2022.
- d. **Business Ribbon Cuttings & Recognition:** Ribbon cutting for the Podiatrist, Dr. Alex on October 15th at 9:30am.
- e. **Food Truck Festival Wrap-Up:** Our conclusion is that this was a very successful event this year with 18 Food Trucks and 3000-4000 people in attendance. There were some suggestions for next year, ie: more parking signs, tables, trash cans and a dumpster. We should also have additional Signage and Banners – Beer and Wine Garden sign. Dianna reviewed the cost and success of the Tractor Pull – profit of \$80. We want to talk details out with the Park Board to see if we can leave the track in place for future events. There was all positive feedback on Tractor Pull.
- f. **Boonsboro Town Alliance:** Terri gave updates on the meeting that was held this morning. The group reviewed the Articles of Incorporation and Bylaws. We do need to make some changes with the lawyer. Actively looking for Chair/Co-Chair for this group. The next events for BTA are BooneFest on 10/15/2022 and Girls Night Out on 11/10/2022. (GNO has since changed to 11/17/2022).
- g. **Appalachian Trail Community Task Force:** Natoma has a meeting on Tuesday. Boonsboro has been asked to do a presentation at the Regional Partnership Committee meeting October 22nd.
- h. **Quarterly Rack Cards:** 2500 Rack Cards being made for 4th Quarter.
- i. **60th Anniversary JFK 50 Ultramarathon:** Tyler shared ideas to interview the runners, film a video prior to the race, and a permanent plaque to mark the starting line of the race. Natoma suggested businesses to display memorabilia from last 60 years, a balloon arch and a plaque. We need to come up with an official item to recognize the start of the race.

- j. **EDC Marketing Committee:** Tabled due to time constraints. We need additional members from outside the EDC.

New Business:

Meeting schedule & sub-committee discussion – Sub Committees are needed for the following: BTA, EDC Marketing Committee, Appalachian Trail, and Food Truck Festival. These subcommittees should meet in between regular EDC meetings and report to the commission. Full commission meetings will continue to be every other month.

Natoma suggested a recognition celebration to commemorate the 40th Anniversary for the EDC. October 4th is our 40-year anniversary. It was discussed to possibly do a brunch or dinner, and then a decision to have Cocktails on October 15th at 6 pm at the Museum.

Adjournment: Meeting Adjourned at 6:02 pm, motion by Ron Humbel and second by Marie Oyster, approved by all.

Respectfully submitted,

Marie Oyster
Secretary
Boonsboro EDC