

Economic Development Commission (EDC)
Meeting Minutes
August 24, 2022

Meeting was called to order at 9:07 am by Terri Packard

Present: Chairwoman Terri Packard, Natoma Vargason, Tiffany Ahalt, Dana Healy, Tyler Hornbecker, Ron Humbel, Glorianne Manley, Marie Oyster, Dianna Palmer, Mayor Howard Long, Ray Hanson

Minutes from June 22nd, 2022 meeting were review, two corrections were made – motion by Tiffany Ahalt, second by Dana Healy; approved by all

Treasurer's Report: Ron Humbel provided the report – motion by Natoma Varagson to approve, second by Dianna Palmer; approved by all.

Old Business:

- A. **Grant Opportunities:** Tiffany discussed new website and bathrooms; deadline for grant is 08/26/2022
- B. **Downtown Beautification Project:** EDC received \$5000 from Nora Roberts to help pay for Masterplan
- C. **Networking Breakfast:** Next month's networking event will be a Happy Hour on 09/15/2022, 6 to 8 pm at Pathfinder's Farm – Tiffany hopes Leslie Hart will be the speaker and will talk about Ag Tourism. Future speaker possibilities are to have a Talk on Social Media (need strong WIFI so guests can bring their own laptops for hands on), guest from Berryville, VA to talk about being an AT Community or to have an Overview of the EDC's activities. The next scheduled breakfast is November 17th at the American Legion in Boonsboro. Terri brought up the need for a Projector and Speaker that is portable for the EDC to own to show presentations at our meetings. Sam's Club sells an ION for around \$200. Motion by Natoma Vargason to purchase an audio projector and HDMI, second by Ron Humbel, approved by all. Tiffany says we also need a portable screen and is checking on pricing. It was suggested that we store items at Town Hall in Howard Long's office – labeled that it belongs to Boonsboro EDC. Natoma Vargason added a motion to purchase a Portable Screen up to \$200, seconded by Ron Humbel, approved by all.
- D. **Business Ribbon Cuttings & Recognition:** possible new Chiropractor in Ron's property, still need a new GM for Vesta, Post Office, Podiatrist, Fetch was sold to a couple with lots of ideas for property, Crystal Grottoes new owner is granddaughter (we should tour the caverns).
- E. **Food Truck Festival:** Promoted in Shepherdstown, Martinsburg and Frederick; Banners are up on Light Posts, T-shirts to sell and for volunteers; 84 shirts to sell in two different colors, our cost was \$10 each, will sell for \$15; Sign Genius will donate her time and display a sign saying "Food Trucks and Music" day of the event; Ron rented Large Yard Games; Axe Throwing – charging a \$1 a throw with a minimum of 10 throws; Tractor Pull – we are purchasing insurance for \$700 – total cost \$1600 per Dianna for the Tractor Pull and is being presented to Park Board tonight. The Volunteer signups will be online and they will receive: waters, \$10 Food Tickets, T-shirt and 2 Drink Tokens. Ron is checking into laws regarding giving beers to volunteers.

- F. **Boonsboro Town Alliance:** Boonefest is October 15th – Trinity Church will have breakfast and blessing of dogs, SR Studio has a Girl Boss Marketplace, Wagon Rides, Face Painting, Museums Open
- G. **Commission Meet & Greet:** successful event, a lot of excitement for the Appalachian Trail Task Force. Tiffany suggested we meet more often and can work together; recommend we do this once or twice a year.
- H. **Appalachian Trail Community Task Force:** We are on agenda for ATC October 22nd meeting.
- I. **Quarterly Rack Cards** – Marie to send out email to request information for the 4th Quarter Rack Card, Tiffany suggested we reduce the number we print to 2500. Tiffany and Natoma will take to the State Centers.
- J. **60th Anniversary JFK 50 Ultramarathon:** Tyler has tried to make contact with Dave Long, he is not responsive. It's up to us to figure out what we want to do.
- K. **EDC Marketing Plan:** Natoma has been doing the Facebook Posts and Stories for FTF. Marketing Committee – Tiffany discussed details and will lead this group – we need a website.

New Business:

- A) New Business Activity: Sports Betting approved at former Jockey's but need a restaurant onsite. Mike Creek with Palmyra Farms looking at potential for new restaurant. New Post Office is having some water and electricity issues so no eta for completion. Dunkin Donuts is working out details; Ace Hardware has permits. High's is unsure.

Respectfully submitted,

Marie Oyster, Secretary