

## Economic Development Commission (EDC)

### Meeting Minutes

April 27, 2022

**Present:** Chairwoman Terri Packard, Natoma Vargason, Tiffany Ahalt, Marie Oyster, Dana Healy, Tyler Hornbecker, Ron Humbel, Ray Hanson, Diana Palmer, Glorianne Manley, Mayor Howard Long, Town Manager Paul Mantello

**Guests:** none

The Meeting was called to order at 9:16 am.

Minutes from February 23<sup>rd</sup> were reviewed – motion by Ron Humbel to approve, second by Diana Crisci-Palmer; minutes approved by all.

**Treasurer's Report** – Ron Humbel provided the report – motion by Natoma Vargason to approve; second by Marie Oyster; approved by all. Ron did say that he will have a more accurate balance at the next meeting. Terri asked for a review of the FY2022 balance remaining. Ray stated that the FY2023 budget has not been finalized.

### **Old Business**

**Beautification Project:** no updates

**Networking Breakfast:** Mary Ann Burke, Director of Washington County Arts Council, will be the speaker at our May 19<sup>th</sup> breakfast. Wendy Peters from the Governor's Office is a possible speaker for July.

**Boonsboro Advertising & Promotion:** Tiffany reviewed proposal from Digital Diva. The discussion was to commit to 6 months (every other month) of this type of advertising. This was tabled until the next meeting on June 22<sup>nd</sup>. Tiffany also suggested advertising at Warehouse Cinemas for Food Truck Festival.

**Business Ribbon Cuttings & Recognition Update:** May 3<sup>rd</sup> @ 3:45 pm, Ribbon Cutting for the Farmers Market Opening. We will meet in the Police Station Parking Lot. There will be Food Trucks and Music each week of market.

Tyler's Grand Opening on June 18<sup>th</sup>. He opened his doors yesterday.

Pathfinders Farm on May 14<sup>th</sup> – Grand Opening 9 to 11 am

**South Mountain Jam/Food Truck Festival:** Ron said that there is a hiccup with Ping Pong/Basketball person, and he cannot do both games. Dianna shared about a garden tractor pulling event. We would need permission from the town to make a track, permits needed too. Do we have event insurance or would they need to sign waivers? Registration fee for drivers, discussion around insurance coverage for any incidents that may happen with the sporting

events this day. Diana will check on wording for insurance policy, costs \$800-\$1000. We are discussing Sponsorship for this event too. Natoma suggested approaching CVB for Main Sponsorship of \$5000, Next Day Gutters possibly for Beer Garden Sponsor. Sponsorship opportunity for small business would be to put 3 signs on a Port A Pot, recommending 10 pots. Suggestion was made to have a signature drink for this event. We could make tokens (for sponsors) for beer only, wine will be up for purchase. The Park Commission is paying for Jeff Taulton & South Mountain Jam portion. There was a suggestion that we have a separate meeting to discuss details of sponsorships for Food Truck Festival. Ron Humbel motioned to include the Garden Tractor Pull at the Food Truck Festival, second was received by Tyler Hornbecker, approved by all.

**Boonsboro Town Alliance:** Dana gave an update on Spring Jubilee. She had not heard from any Student volunteers. There are 3 volunteers from MVB. Natoma will make ballot, discussed the nice prize options for the Scavenger Hunt. 1) One night at Boonsboro Inn, 2) \$160 gift card for Holistic Health, 3) \$50 for Josie's, \$50 for Gifts Inn Boonsboro, and \$50 for Dan's Restaurant. Terri gave an update on legal formation of 501C3 for Town Alliance. This entity will need its own checking account.

**Appalachian Trail:** No real update. Natoma needs to talk to Paul regarding the feasibility study because this needs to be done.

**Quarterly Rack Cards:** these need to be distributed, suggesting that we keep a list of places that we take these cards. The restaurant cards are ready, holders are ordered. Marie will begin collecting for the next Rack Card by middle of May.

**60<sup>th</sup> Anniversary JFK:** Suggestions for what we will do for this event include – paint on the road, balloon arch, banner at the start line.

**MD Municipal League Convention giveaways:** Natoma was giving ideas for affordable swag for this event – showed us a magnet, keychain, pens. Idea to contact HBP for giveaways. Tiffany said CVB may not attend. Natoma will have prices today. We could use items at other events.

**New Business:**

Ace Hardware coming to Boonsboro between Eby's Garage/Thompson's Gas. Storage Bins too.

May 5<sup>th</sup> – Congressman Trone coming to Boonsboro

Mixer for Commissioners – host at the National Road Museum – June 23<sup>rd</sup> 6 to 8 pm. This event will be sponsored by the Boonsboro Town Alliance. There will be social time and presentations from each commission.

Respectfully submitted,

Marie Oyster, Secretary