

**BOONSBORO ECONOMIC DEVELOPMENT COMMISSION
MEETING MINUTES
JUNE 27, 2018**

The Boonsboro Economic Development Commission met on June 27, 2018 in the conference room at Town Hall.

In attendance: Chairman George Messner, Vice-chair Terri Packard, Secretary Vickie Messner, Commission members Carol Blessing, Kristin Bowl, Robin Spires, Council liaison Marilee Kerns, Town Manager Krista Davis, and Town Planner Ethan Strickler.

The meeting was called to order at 9:05 AM.

Comments Chairman Messner welcomed new personnel - Town Manager Krista Davis, Town Planner Ethan Strickler, and EDC liaison Marilee Kerns.

He shared a letter received from Catherine Batavick of the Maryland Department of Commerce-Division of Tourism thanking the town of Boonsboro and local businesses with the assistance they provided with the filming of the video showcasing the eastern portion of the Historic National Road. Once the video is released, we will have access to any video footage or photographs.

The minutes from the April 25, 2018 meeting were approved as written. Motion to accept: T. Packard, Second: C. Blessing. Motion carried.

The next **networking breakfast** is scheduled for July 20, 2018 @ 7:30 AM at Vesta. Notification will be sent by July 11th, RSVP by July 17th. Levi Sellers of South Mountain Micro Farm will be the guest speaker.

Old Business

Ideas to encourage residents to shop local- Kristin Bowl has sent the shopping survey to several businesses to get feedback about content. Once completed, Boonsboro residents can participate in the survey on the Town's Facebook page.

Advertising- The EDC purchased a quarter page ad in the special edition insert of the Herald-Mail promoting the USA Cycling Amateur Road National Championship. The race will be in Boonsboro on July 26.

First Saturday- Robin Spires reported First Saturday has been tabled temporarily for lack of promotion. It was suggested this could be revitalized in conjunction with other town events- inviting area food and drink vendors to participate. It was advised to form a subcommittee of business owners to proceed with plans.

Events Committee- A 5K race through the town has been scheduled for September 22. The CVB requested information of upcoming events to include in the Calendar of Events brochure (October 2018-March 2019). The Open House for Churches on December 16 will be submitted. This event is a tour of historic churches in Boonsboro, Keedysville, and Sharpsburg.

USA Cycling Event- Kristin Bowl designed an insert for the Welcome bags to be distributed to cycling participants. It highlights area attractions and offers coupons from local businesses. (\$132 for 1200 black and white) Marilee Kerns will provide 100 color prints to be distributed at the EDC welcome tent the day of the race. The \$2,500 sponsorship goal was attained with contributions from eight local businesses and the EDC. Fahrney-Keedy is providing a shuttle to bring people into town throughout the race day.

New resident brochures- A subcommittee was formed to work on the details for the new resident information brochure. These will be available through real estate agents, insurance agents, developer offices, and at Town Hall.

Planters- The EDC thanks Diana Heaney for her work on the planters on the square and the Horticulture class at Boonsboro High School for planting the urns at the Annex. Beautiful job. It was suggested to place small signs in each planter to acknowledge the ones who planted and the ones who maintain them.

New Business

Budget- Reviewed end of fiscal year 2017-2018 expenses and credits.

New Businesses-

- Two office spaces for lease at Columbia Bank
- One office space for lease at Auction Square
- Car repair/towing business at Auction Square
- New business forth coming at Auction Square (Jockey Club restaurant).
- Cool Ridge Vineyard (Cool Hollow Road)
- New AC&T car wash under construction

Parking- Carol Blessing attended the Safety Commission meeting on June 21. She reported the commission voted to approve the State Highway Commissions proposal which would eliminate several parking spaces throughout the town. New venues for parking will now have to be explored.

Apprentice Maryland program- This program is looking for businesses to provide educational opportunities to earn and learn while obtaining credits toward graduation and industry recognized credentials. This program was piloted in Frederick and Washington counties and is now being organized statewide. The contact at WCPS is Wendy Moore (MooreWen@wcps.k12.md.us). She will be the guest speaker at the November networking breakfast.

Next meeting: Wednesday, August 22, 2018

Motion to adjourn: T. Packard, Second: K. Bowl. Motion carried. Adjournment: 10:45 AM

Submitted:

Vickie Messner,
Secretary

In addition to the events on the 2018 Spring/Summer rack card

July 8- Concert 7 PM- Williamsport Jazz Band

July 21- Family Movie Night 8:30 PM- *A Dog's Purpose*

July 27- Concert 7PM- South Mountain Breed

Aug. 5- Concert 5-7 PM- South Mountain Jam

Aug. 18- Family Movie Night 8:15 PM- *The Nut Job 2*