

**BOONSBORO ECONOMIC DEVELOPMENT COMMISSION  
MEETING MINUTES  
JUNE 21, 2017**

The Boonsboro Economic Development Commission met on June 21, 2017 at the Kauffman Annex. In attendance: Chairman George Messner, Secretary Vickie Messner, Carol Blessing, Kristin Bowl, Jennifer Guenther, Terri Packard, Bruce Wilder, and Council liaison Cindy Kauffman. The meeting was called to order at 9:05 AM.

**The minutes** from the April 26, 2017 meeting were approved as written. Motion to accept: T. Packard, Second: C. Blessing. Motion carried.

The next **Networking Breakfast** is scheduled for Friday, July 21, 2017 @7:30 AM at Vesta. Notification of the event will be sent by July 11<sup>th</sup>, and the RSVP date is July 18<sup>th</sup>. Guest speaker is Audrey Vargason from the CVB whose topic is "Destination Sales: Promoting Your Business Beyond Boonsboro". September's scheduled speaker is Tiffany Ahalt of Star Spangled Tours.

**Old Business**

**Advertising** The Spring/Summer rack cards and Valpak packets have been widely distributed and have successfully advertised town and 225 Anniversary events.

**First Saturday J.** Guenther reported no new applications for First Saturday.

**225 Anniversary** Two events will have occurred before the July Town Council meeting- June 23, Boonsboro Night at the Hagerstown Suns and July 1, Commemorative Celebration at the Washington Monument. The CVB has covered most of the 225<sup>th</sup> Anniversary's advertising, and a grant from the FirstEnergy Foundation will cover most of the costs for planned events. A grant from the Mary K. Bowman Foundation has been awarded for the "Pass It On" project. In order to preserve the history of Boonsboro, a session will be held on October 15 from 1-5 PM at the Hospice Community Center to scan photos and documents and to record oral histories from area residents.

**Farmer's Market** M. Clark reported there has been interest shown from different vendors. Members of the Environmental Commission has been assisting manager Jessica Renner, and a summer intern may be used.

**MML** A contingent from the EDC and Council will attend the convention June 25-28. A report will be given at the August EDC meeting.

**Kiosk/map** The kiosk which will be erected across from Town Hall has been ordered and should arrive shortly. The map to be displayed in the kiosk is in the design/production process.

**Pop-Up Shops** C. Blessing reported only 3 vendors have confirmed for the shops on July 22. She will extend the deadline to see if there might be more interest.

**Washington County Community Coalition** A subcommittee will be formed to discuss capital improvement needs for Boonsboro with which the Coalition can be of assistance.

**New Business**

**Budget** The Commission reviewed recent expenditures and deposits.

Brenda Hollar and Esther Dean will no longer do the planters on the square after the summer season. The Commission thanks them for making our square welcoming and attractive for the past several years. An alternative is being explored to continue plantings/decoration.

**New businesses** Décor and More 6 South Main St., Stone Werks 7 North Main St. (to open soon), Domino's Pizza Tiger Way (to open soon). An Erie Insurance office is expected to open behind the bakery shortly. GBoone will try to reopen under new management in the near future.

**Hospice breakfast** Cindy Kaufman and Vickie Messner attended Breakfast with Hospice of Washington County on June 14 at the Museum of Fine Arts. The Commission is donating monies from the Pop-Up Shops to Doey's House.

**Cycling event** In a communication from the CVB, a request was made to use Shafer Park as a home base for the 2018 USA Cycling National Amateur Championships to be held in Washington County in mid-July. The course will be on Route 67 and the park will only need to be used one day. It was advised for the CVB to contact Kim Miller for scheduling and to make arrangements with the Park Board. The EDC could have a continued involvement in this unique event. Washington County won out over San Francisco to host this championship.

**Preservation Maryland** George Messner will be networking at the MML convention and attending a meeting on July 12 in search of grants for the Town, the Historical Society, and the National Road Foundation. These grants are for history, technology, and education; and range from \$5K-\$100K.

Motion to adjourn: K. Bowl, Second: T. Packard. Motion carried.

Adjournment: 10:15 AM

**Next meeting: Wednesday, August 23, 2017**

#### **Upcoming Events**

July 8- Concert in the Park- 7PM Williamsport Community Band

July 11, 18, 25- Farmer's Market

July 22- TTP Anniversary Book signing and Pop-Up Shops(?)

Aug. 1 National Night Out 5:30-8 PM

Aug. 1, 8, 15, 22, 29- Farmer's Market

Aug. 5- Love Your Local First Saturday shopping

Aug. 23- Happy Birthday Boonsboro 2:25 PM (225 Anniversary event)

Concert- Jeff Taulton 3-5 PM

Submitted:

*Vickie Messner,*

Secretary