

**BOONSBORO ECONOMIC DEVELOPMENT COMMISSION
MEETING MINUTES
FEBRUARY 28, 2018**

The Boonsboro Economic Development Commission met on February 28, 2018 at the Kauffman Annex. In attendance: Chairman George Messner, Secretary Vickie Messner, Carol Blessing, Kristin Bowl, Bruce Wilder, Council liaison Cindy Kauffman, Town Manager Megan Clark, and guest Audrey Vargason. The meeting was called to order at 9:00 AM.

The minutes from the December 20, 2017 were approved as written. Motion to accept: B. Wilder, Second: C. Blessing. Motion carried.

The next **networking breakfast** is scheduled for March 16, 2018 @7:30 AM at Vesta. Notification of the meeting will be sent by March 7th, RSVP date March 13th. Kathryn Gratton (SCORE) will be the guest speaker. Beth Pulsifer-Anderson of Atlantic Home Equity is the scheduled speaker for May.

Old Business

Advertising- The Spring rack cards have been completed and are ready to go to the printer. The ad for the Washington County Visitors Guide has been submitted. The guide will be available by the first week in April.

First Saturday- As reported in the December minutes, the First Saturday project has been directed to a committee of local business people. There has been a discussion to establish a new date, since other communities also use the first Saturday date.

Events Committee- The EDC will be collaborating with the old 225 Anniversary committee to continue and expand community activities (ex. 2.25 mile race, Open House for area churches, etc.)

USA Cycling Amateur Road Championship- Audrey Vargason from the CVB proposed a cooperative sponsorship agreement to promote the town of Boonsboro and its businesses as a collective economic activity. The collective sponsorship goal is \$2,500. The EDC would contribute \$500 and the remaining \$2,000 would be covered by ten businesses contributing \$200 each. The \$150 vendor fee for the expo would be waived for those businesses participating in the sponsorship. A motion by K. Bowl and seconded by C. Blessing was made for the EDC to contribute \$500 toward the cooperative sponsorship (Sponsorship/Business Support). Motion carried. A bookmark style insert will be included in the July utilities mailing explaining the event and procedures. Volunteers are needed for this event, go to visithagerstown.com to sign up.

New Business

Budget- The July 1, 2017 to February 28, 2018 budget activity was reviewed. It was noted \$5,000 from Revitalization Support was used as part of matching funds toward the Maryland Heritage Area Authority Emergency Grants Program for the replacement of the roof on the Warrenfeltz building which will house the National Road Museum. The proposed EDC budget for FY 2019 was presented for comments and questions. The Commission made the recommendation to include this proposal in the Town's 2019 budget. Recommendation for inclusion motion: B. Wilder, Second: V. Messner. Motion carried.

Membership- The EDC recommends the Council consider the membership renewal of Chairman George Messner for another three-year term. Terri Packard will serve as Vice Chairman. The Commission welcomes Robin Spires as its newest member.

Businesses Activity- Best Counseling moving to Hospice Center, a shipping company and an insurance company will be occupying the second floor of the Columbia Bank, AC&T has obtained permit for car wash renovation, Beauty Bar is a new business at Auction Square.

Hometown Press- A communication was received outlining the prospect of creating a new resident welcome folder which would include department contact information, meeting schedules, emergency numbers, church and school information, etc. It was advised a committee within the EDC could create a similar document.

America Main Street- An email promoting America's Main Street Contest was discussed. After examining the nominating criteria, it was determined the EDC did not qualify to make a nomination or to be a recipient.

Next meeting: April 25, 2018

Motion to adjourn: V. Messner, Second: C. Blessing. Motion carried. Adjournment: 10:40 AM

Submitted:

Vickie Messner,
Secretary

Upcoming events:

Mar. 31- Annual Easter Egg Hunt 1 PM

Apr. 22- Arbor Day/Earth Day Celebration
Park Clean-up