

**BOONSBORO ECONOMIC DEVELOPMENT COMMISSION
MEETING MINUTES
FEBRUARY 22, 2017**

The Boonsboro Economic Development Commission met on February 22, 2017 at the Kauffman Annex. In attendance: Chairman George Messner, Secretary Vickie Messner, Carol Blessing, Kristin Bowl, Jennifer Guenther, Terri Packard, Council liaison Cindy Kauffman, Town manager Megan Clark, and Mayor Howard Long.

The meeting was called to order at 9:10 AM.

Kristin Bowl was welcomed as a new member to the Commission.

The minutes from the December 14, 2016 meeting were approved as written. Motion to accept: T. Packard, second: C. Blessing. Motion carried.

The next **Networking Breakfast** is scheduled for Friday, March 17, 2017 @7:30 AM at Vesta. Notification of the event will be sent by March 7th, RSVP date is March 14th. Guest speaker is Mary Ironside of the DNR. May's speaker will be Dr. Ken Film.

***Beginning at the March meeting, breakfast cost will increase to \$8.**

Old Business

Events for the **Spring rack card** have been sent to Dan Murphy for design work.

No new businesses have applied for **First Saturday**, although some businesses have updated their specials. A recent article in the Herald-Mail highlighted businesses participating in First Saturday shopping.

Two options were discussed for **advertising Love Your Local**. A billboard located beside Alex's or a banner displayed in front of Town Hall are the choices to be considered. Costs and designs will determine choice.

Posters advertising the major events for the **Town's 225 Anniversary** have been distributed. The first event is an evening of history, music, and wine hosted by Big Cork Vineyards. Slated for April 30 @5:30-7:30 PM, the event will feature historian/author Dr. Tom Clemens and singer/songwriter Jennie Avila. Tickets are \$35 per person and are available on line www.bigcorkvineyards.com or at Josie's On Main. Four banners have been purchased through the CVB for the light poles on the square featuring the 225th logo, and a banner to be placed under the Welcome sign had been designed and will be ordered soon. The re-order of the **Walking Tour brochures** will include the addition of app availability information.

A vendor's meeting for the **Farmer's Market** is scheduled before the end of February. Vendor applications are available on the Town's website. A new manager is needed. The Market's opening date is May 2. A permanent sign advertising the Market will be placed on Pavilion 1 in the park.

Promotional items for the **MML Convention** in June have been purchased.

Mayor Howard Long, Assistant-mayor Cindy Kauffman, and commission members George Messner and Vickie Messner attended the **Washington County Community Coalition** Legislative Day in Annapolis on February 1. They met with legislators to promote Boonsboro and discuss needs for the town.

New Business

The **budget** from July 2016-February 2017 was reviewed. Business brochures have been reordered and delivered.

A **kiosk** design has been selected and it was recommended to proceed with order. It will be located at Gaines Place. M. Clark will research a map design for the kiosk. It is expected to be up by May.

Although permission has been granted by the Easterdays to place a **welcome sign** on their property, it was decided to postpone this project until the schedule of the round-about is determined. The sign will be placed in 2018 budget.

The \$375 **PopUp Shop vendor fee donation** to Doey's House can be recognized two ways by Hospice. The EDC's name would be placed on a plaque in the Veteran's Room after an accumulated \$1,000 donation or the EDC would sponsor a tree planting. It was recommended by C. Blessing and seconded by T. Packard to be recognized with the plaque. Motion carried. It was suggested to have another PopUp Shop on July 22 (TTP book signing day).

How to Shift Perceptions of Your Community is a Master Class being offered by Sandy Sponaugle. For more information visit website PlatinumPR.com or email info@platinumpr.com.

Motion to adjourn: J. Guenther, Second: T. Packard. Motion carried. Adjournment: 10:40 AM.

Next meeting: April 26, 2017

Upcoming Events:

03/04 Love Your Local 1st Saturday

04/01 Love Your Local 1st Saturday

04/08 Eggstravaganza at Boonsboro Library

04/16 Easter Sunday

04/23 Arbor Day & Earth Day celebration/Park cleanup

04/30 Boonsboro's BIG 225 celebration 5:30-7:30 PM @Big Cork Vineyards