

**BOONSBORO ECONOMIC DEVELOPMENT COMMISSION  
MEETING MINUTES  
DECEMBER 20, 2017**

The Boonsboro Economic Development Commission met on December 20, 2017 at the Kauffman Annex. In attendance: Chairman George Messner, Secretary Vickie Messner, Carol Blessing, Kristin Bowl, Terri Packard, Bruce Wilder, Council liaison Cindy Kauffman, Mayor Howard Long, Town manager Megan Clark, and guest Audrey Vargason.

The meeting was called to order at 9:00 AM.

**Public Comments** Audrey Vargason, CVB Sales Director, made a presentation about a partnership between the Town of Boonsboro, the EDC, and the CVB to create an expo experience representative of the town's history and local business for the USA Cycling Amateur Road National Championship in July. Boonsboro (Route 67) will be the host destination for the first leg of the competition. A request has been made to coordinate an evening with business owners to learn more about the expo opportunities (February date to be determined). More information will be available at the January 19<sup>th</sup> Networking Breakfast.

**The minutes** from the October 25, 2017 meeting were approved as written. Motion to accept: T. Packard, Second: B. Wilder. Motion carried.

The next **Networking Breakfast** is scheduled for January 19, 2018 @7:30 AM at Vesta. Notification of the meeting will be sent by January 10<sup>th</sup>, RSVP date January 16<sup>th</sup>. Mayor Howard Long will give a state of the town presentation. Kathryn Gratton (SCORE) is scheduled to be the March speaker.

**Old Business**

A motion was made by B. Wilder and seconded by T. Packard to include a half page **Boonsboro ad** in the Hagerstown/Washington County Visitors Guide. (Budget-Sponsorship/Advertising)

**First Saturday** is being restructured and will be directed by a committee of local businesses.

**225 Anniversary**- The Open House tour of historic churches was very successful. It is an activity which could become an annual event. It was suggested Keedysville and Sharpsburg churches could be included next year. It is planned to form an events committee to continue activities in 2018. To date, mug and ornament sales total over \$4500 (\$1500 sold July-December 2017). It was suggested to compile a summary of the year's activities and the Reflections newspaper articles.

**Christmas Pop Up Shops** C. Blessing reported 12 vendors participated. \$300 was collected toward the Veterans Room pledge at Hospice. A balance of \$325 remains toward the pledge to be paid by December 2020.

**Cultural Trail**- no report

**New Business**

The budget committee will meet in January to begin work on 2019 **budget**. Mug reorders will be made soon using a Washington monument design.

**Membership** Two vacancies are open on the EDC. Applications available on Town website.

**New Businesses**- Pet Valu (Weis Plaza), Erie Insurance (South Main)

A majority of EDC members and representatives from the National Road Heritage Foundation and Boonsboro Historical Society attended the annual **CVB Breakfast meeting** at Fountain Head Country on December 5, 2017. Area businesses recognized as 20<sup>th</sup> Anniversary Members were Boonesborough

Museum of History, Crystal Grottoes, and Old South Mountain Inn. The EDC contributed items for the Welcome bags and the 225<sup>th</sup> Anniversary Committee provided a Boonsboro basket for a door prize. An email was received suggesting the creation of a **game** about Boonsboro (similar idea to Hagerstown Monopoly). This is an activity the Events Committee could pursue.

**Next meeting: February 28, 2018**

Motion to adjourn: T. Packard, Second: C. Blessing. Motion carried. Adjournment: 10:25 AM.

Submitted:

*Vickie Messner,*  
Secretary